



## INNOVA MEASURE IV online Final Workshop

### The impact of innovation on firms and regions

The INNOVA MEASURE IV research project, funded by the European Commission under EU's Horizon 2020 Framework Programme (grant agreement no. 857088), looks at the growth and performance of innovative enterprises, the nature and consequences of knowledge-intensive FDI and composite indicators in research and innovation.

This two-day workshop aims to provide a summary of the main findings of the project on two of the domains studied: the impact of innovative private investments, and the impact of developments in artificial intelligence and digitalization.

Policy implications will be discussed with policy makers and academics expert in these domains.

#### Private investments and regional cohesion and innovative performance (28 September 2020, 9.00-12.00)

9.00-9.30	Access to the WebEx platform and familiarization with the online tool	
9.30-9.40	Román Arjona	Overall introduction and welcome
9.40-9.50	All	Introduction of participants - Tour de table
9.50-10.00	Giacomo Damioli	Introduction to the session
10.00-10.20	Giacomo Damioli	The connection of European regions by cross-regional M&A <i>by Michele Aquaro, Giacomo Damioli and Balázs Lengyel</i>
10.20-10.30	Q&A	
10.30-10.50	Giovanni Marin	The impact of foreign direct investments on regional innovation <i>by Giacomo Damioli and Giovanni Marin</i>
10.50-11.00	Q&A	
11.00-11.20	Davide Castellani	Foreign Direct Investments, innovation and connectivity
11.20-11.50	Open discussion	
11.50-12.00	Athina Karvounaraki	Concluding remarks

#### The economic and environmental impact of artificial intelligence and digitalization (29 September 2020, 9.00-12.30)

9.00-9.30	Access to the WebEx platform and familiarization with the online tool	
9.30-9.40	Athina Karvounaraki	Overall introduction and welcome
9.40-9.50	All	Introduction of participants - Tour de table
9.50-10.00	Giacomo Damioli	Introduction to the session
10.00-10.20	Maria del Sorbo	AI patenting, total factor productivity and wages in e-commerce and financial firms <i>by Thomas Bassetti, Yari Borbon, Maria Del Sorbo and Filippo Pavesi</i>
10.20-10.30	Q&A	
10.30-10.50	Daniel Vertesy	AI patenting and firms' labour productivity <i>by Giacomo Damioli, Vincent Van Roy and Daniel Vertesy</i>
10.50-11.00	Q&A	
11.00-11.20	Claudia Ghisetti	Digital knowledge flows and greenhouse gas emissions <i>by Stefano Bianchini, Giacomo Damioli and Claudia Ghisetti</i>
11.20-11.30	Q&A	
11.30-12.00	Frederique Bone Tommaso Ciarli Maria Savona Simone Vannuccini	Mapping AI. Relations with productivity, sustainability and employment. Taking stock and thinking about future perspectives
12.00-12.20	Open discussion	
12.20-12.30	Tiago Pereira	Concluding remarks

## LIST OF PARTICIPANTS

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