







ADJUST ACTIVITIES

CHANGE YOUR ACTIVITIES &
ADAPT TO OTHER STAKEHOLDERS

CAMPAIGN

RAISE STAKEHOLDER AWARENESS
OF YOUR INTERESTS

LOBBY

SEND OUT INFLUENCERS TO
EXPLAIN YOUR POINT OF VIEW

EXPAND

BRANCH OUT YOUR ACTIVITIES
IN SUBSTANCE AND GEOGRAPHICALLY











CONSULT

TALK TO STAKEHOLDERS, EXPERTS, ETC
TO UNDERSTAND THEIR POINT OF VIEW

COORDINATE

COORDINATE EFFORTS FROM
MULTIPLE STAKEHOLDERS

EDUCATE

LAUNCH NEW EDUCATION INITIATIVES

DEVELOP INFRASTRUCTURE

INVEST IN INFRASTRUCTURE TO
PAVE THE WAY FOR OTHER DEVELOPMENTS











CONSULT

TALK TO STAKEHOLDERS, EXPERTS, ETC
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COORDINATE

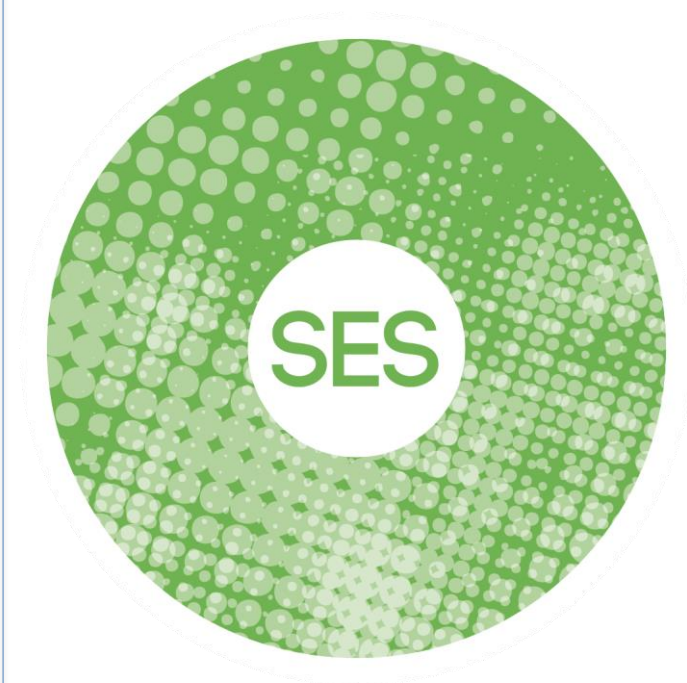
COORDINATE EFFORTS FROM
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LEGISLATE

LAUNCH PROCESS OF NEW OR
CHANGED LEGISLATION

STANDARDIZE

LAUNCH THE DEVELOPMENT
OF STANDARDS

R & D INVESTMENT

INVEST PUBLIC MONEY IN R&D
FOR LONG-TERM DEVELOPMENTS

SUMMIT

HOST A SUMMIT TO INFLUENCE
GLOBAL DEVELOPMENTS

