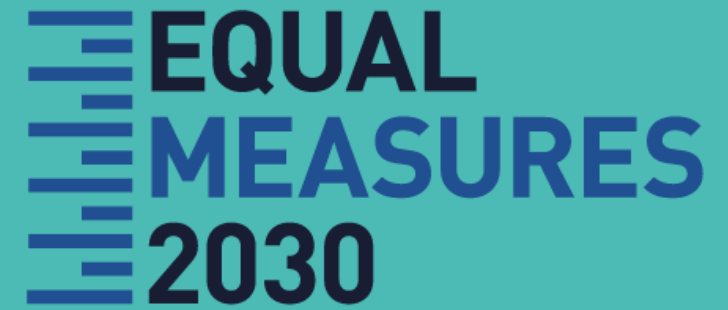


Making compelling stories on gender equality: the SDG Gender Index



JRC COIN Community of Practice on Composite
Indicators and Scoreboards
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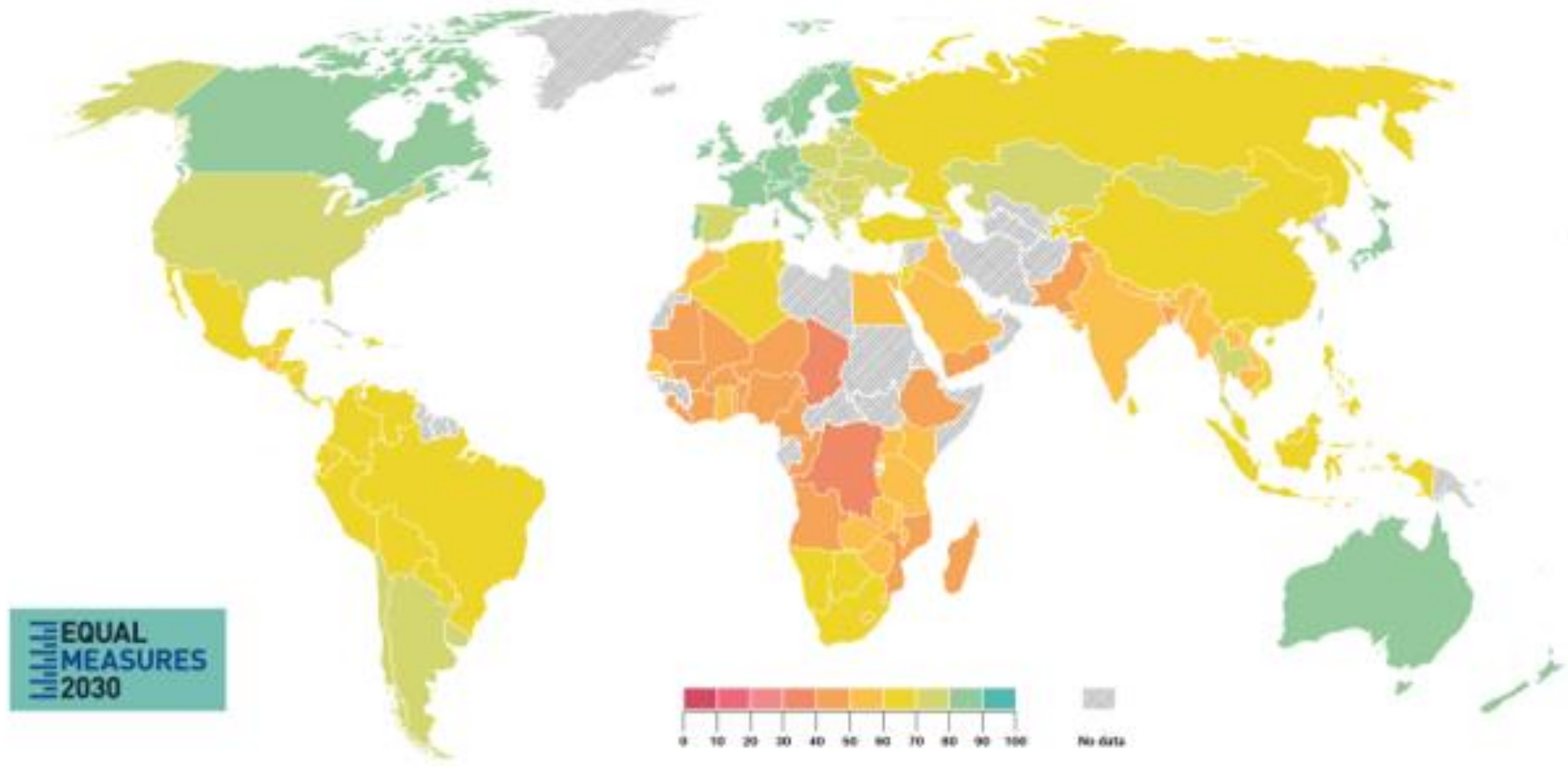
Gender Equality Data Global Goals

- The SDG Gender Index is Equal Measures 2030's **flagship tool** for advocates was first released in 2019
- The **updated Index** will be launch in **March 2022**
- The new design (COIN audit) **covers 144 countries and 56 gender issues**
- It applies a **gender lens to 14 development goals in the SDGs**
- The updated index benchmarks countries' **progress since 2015**



Harnessing the power of data to see the big picture

The **EM2030 SDG Gender Index** is the most comprehensive tool available to explore the state of gender equality across the world



2019 EM2030 SDG Gender Index

Overall Index rankings and scores, scores by goal and indicator

On mobile platforms, view in landscape for the best experience

View by Region:

(All) ▾

Index score
Countries with missing data left blank

0.0 100.0

| Rank | Countries | Scores | 1 | 2 | 3 | 4 | 5a | 5b | 5c | 5d | 5e | 6 | 7 | 8 | 9 | 10 | 11 | 13 | 16 | 17 |
|------|----------------|--------|---|---|---|---|----|----|----|----|----|---|---|---|---|----|----|----|----|----|
| 1 | Denmark | 89.3 | | | | | | | | | | | | | | | | | | |
| 2 | Finland | 88.8 | | | | | | | | | | | | | | | | | | |
| 3 | Sweden | 88.0 | | | | | | | | | | | | | | | | | | |
| 4 | Norway | 87.7 | | | | | | | | | | | | | | | | | | |
| 5 | Netherlands | 86.8 | | | | | | | | | | | | | | | | | | |
| 6 | Slovenia | 86.5 | | | | | | | | | | | | | | | | | | |
| 7 | Germany | 86.2 | | | | | | | | | | | | | | | | | | |
| 8 | Canada | 85.8 | | | | | | | | | | | | | | | | | | |
| 9 | Ireland | 85.4 | | | | | | | | | | | | | | | | | | |
| 10 | Australia | 85.2 | | | | | | | | | | | | | | | | | | |
| 11 | New Zealand | 85.1 | | | | | | | | | | | | | | | | | | |
| 12 | Switzerland | 85.0 | | | | | | | | | | | | | | | | | | |
| 13 | Austria | 84.8 | | | | | | | | | | | | | | | | | | |
| 14 | France | 84.0 | | | | | | | | | | | | | | | | | | |
| 15 | Belgium | 83.3 | | | | | | | | | | | | | | | | | | |
| 16 | Portugal | 83.1 | | | | | | | | | | | | | | | | | | |
| 17 | United Kingdom | 82.2 | | | | | | | | | | | | | | | | | | |
| 18 | Estonia | 82.0 | | | | | | | | | | | | | | | | | | |
| 19 | Italy | 81.8 | | | | | | | | | | | | | | | | | | |
| 20 | Czechia | 81.4 | | | | | | | | | | | | | | | | | | |
| 21 | Japan | 80.6 | | | | | | | | | | | | | | | | | | |
| 22 | Slovakia | 79.8 | | | | | | | | | | | | | | | | | | |
| 23 | Spain | 79.7 | | | | | | | | | | | | | | | | | | |
| 24 | Lithuania | 79.4 | | | | | | | | | | | | | | | | | | |
| 25 | Latvia | 79.4 | | | | | | | | | | | | | | | | | | |
| 26 | Croatia | 79.0 | | | | | | | | | | | | | | | | | | |

Switzerland

Proportion of seats held by women in national parliaments

Score: 65.0

“Stories moved
me, but data
changed me.”

- Respondent to the 2018 EM2030
Global Advocates Survey



How have advocates used the SDG Gender Index:

- Framing advocacy issues for dialogue with governments
- Benchmarking their country with others in policy briefs
- Creating dashboards drawing on Index indicators (Colombia, India, Kenya, Senegal)
- Inspiring new sub-national gender indices (Colombia, India)
- Training youth advocates, data journalists (India, Kenya)



Approaches to generating compelling messages

COMPARISONS

- Change over time: rankings/scores improving, worsening
- Positive deviant analysis: over/under
- Target achievement: on track/off track
 - Regional and other benchmarks
 - Disaggregations

THE “HOW” AND “WHY”

- Contextual data
- Supplementary indicators
 - Policy recommendations

ANALYTIC ENTRY POINTS

- Country profiles
- Thematic (subdomain) profiles



Translating data into compelling messages

1

Are we there yet?

Will equality be achieved in your lifetime? Want to know how old you will be when gender equality will be achieved? Use our calculator to find out:

Start

Share

2

Choose a gender equality issue

Access to modern family planning

Girls' completion of secondary education

Senior government positions held by women

Laws on workplace equality

Women's perception of public safety

Age

Countries

Issue

Results

3

RESULTS Find out more

I will be in my 60s by the time women in Italy are equally represented in senior government positions, if current trends continue.

- Look for the launch of the new EM2030 SDG Gender index in March 2022
- Try the “Are we there yet?” tool: <https://www.equalmeasures2030.org/>
- Explore the EM2030 Data Hub: <https://data.em2030.org/>

Thank you!

