



## *European Framework for Measuring Progress (e-Frame)*

*e-Frame Final Conference  
“GDP and beyond: Measurement, Policy use  
and Moving Forward”*

**10 and 11 February 2014**

**Okura Hotel**

**Amsterdam, the Netherlands**

**[www.cbs-events.nl/e-frame](http://www.cbs-events.nl/e-frame)**

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**#eframe**



## Sunday 9 February 2014

16.00 – 20.00 Registration at the Okura conference venue  
19.00 – 20.00 Welcome drinks at the Amstel Foyer at the Okura Hotel

## Day 1 - Monday 10 February 2014

|             |                               |  |
|-------------|-------------------------------|--|
| 08:30-09:15 | Registration and refreshments |  |
|-------------|-------------------------------|--|

### Opening session

Session chair: *Bert Kroese (Deputy Director General, Statistics Netherlands)*

| Time        | Session  | Speakers   |
|-------------|--|--|
| 09:15-09:30 | Welcome address  | <i>Bert Kroese (Deputy Director General, Statistics Netherlands)</i>   |
| 09:30-10:00 | Overview of e-Frame outcomes                                     | <i>Marina Signore (Director of Research, e-Frame Project Coordinator, Istat) and Donatella Fazio (Senior statistician, e-FrameNET and Web-COSI Coordinator, ISTAT)</i> |
| 10:00-10:30 | Overview of work done by Statistical offices on “GDP and beyond” | <i>Philippe Cuneo (Director for Methodology INSEE) (e-Frame WP 10)</i>   |

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|-------------|--------------|--|
| 10:30-11:00 | Coffee break |  |
|-------------|--------------|--|

### Keynote addresses

Session chair: *Antonio Golini (President, ISTAT)*

| Time         | Session  | Speakers   |
|--------------|--|--|
| 11:00- 11:30 | Measuring progress towards the Future We Want  | <i>Janez Potočnik (European Commissioner for Environment, European Commission)</i> |
| 11:30-12:00  | Measuring GDP and beyond: results achieved and challenges ahead  | <i>Walter Radermacher (Director General, Eurostat)</i>                             |
| 12:00-12:30  | Ten years after the first OECD World Forum on key indicators: where do we stand from a policy perspective? | <i>Enrico Giovannini (Minister for Labour and Social Policies, Italy)</i>          |

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| 12:30-14:00 | Lunch |  |
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### Afternoon session: Parallel workshops

There will be three rounds of parallel workshops of 45 minutes (20 minutes for the speaker and 25 minutes for discussion with the audience). Because of the great interest in workshop 3 "How subjective well-being measures make a difference in policy", it will be presented twice (in session B and C).

| Time        | Session   | Speakers  |
|-------------|---|---|
| 14:00-14:45 | <b>Parallel session A</b><br>Social Monitoring (WS1)<br><br>Carbon footprints - reconciling academic and statistical work (WS12)<br><br>Web 2.0 Networking for measuring progress. Web-COSI project (WS5)<br><br>Social capital (WS6)<br><br>Measuring social progress in communities (WS7) | <i>Dr. Heinz-Herbert Noll (Director, GESIS - Social Indicators Research Centre) (e-Frame WP5)</i><br><br><i>Dr. Bram Edens (Senior Researcher, Statistics Netherlands) (e-Frame WP4)</i><br><br><i>Donatella Fazio (Senior statistician, e-FrameNET and Web-COSI Coordinator, ISTAT)</i><br><br><i>Prof. Hans Schmeets (Professor of Social Statistics, University of Maastricht &amp; Statistics Netherlands) (e-Frame WP2)</i><br><br><i>Nicola Bacon (director Social Life) and Lucia Caistor-Arendar (associate Social Life). Social Life was set up by the Young Foundation to take forward work on placemaking. (e-Frame WP9)</i> |

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|-------------|-----------------|--|
| 14:45-15:00 | Change of rooms |  |
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| Time        | Session  | Speakers   |
|-------------|--|--|
| 15:00-15:45 | <b>Parallel session B</b><br>Environmental Indicators (WS11)<br><br>How subjective well-being measures make a difference in policy (WS3) | <i>Lorenza Campagnolo (Researcher, Fondazione Eni Enrico Mattei (FEEM) (e-Frame WP4)</i><br><br><i>Saamah Abdallah (Senior Researcher, New Economics Foundation) (e-Frame WP2)</i> |



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|--|--|--|
|  | <p>Implications of GDP and beyond for National Accounts (WS9)</p> <p>Human capital and labour markets (WS2)</p> <p>The e-Frame Summer School in light of the European Master in Official Statistics (WS13)</p> | <p><i>Dr. Emil Dinga (Senior Researcher, Centre of Research on Financial and Monetary Issues of Romanian Academy (CFMR)) (e-Frame WP3)</i></p> <p><i>Prof. Mary O'Mahony (Professor of International Industrial Economics, University of Birmingham) and Prof. Stanley Siebert (Professor of Labour Economics, University of Birmingham) (e-Frame WP6)</i></p> <p><i>Prof. Ralf Münnich (Professor, University of Trier)</i></p> |
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| 15:45-16:15 | Coffee break/ change of rooms |  |
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| Time        | Session  | Speakers  |
|-------------|--|---|
| 16:15-17:00 | <p><b>Parallel session C</b></p> <p>How was life? (WS14)</p> <p>How subjective well-being measures make a difference in policy (WS3)</p> <p>Sustainability Reporting – GRI G4 (WS10)</p> <p>Intangible capital (WS8)</p> <p>NETGREEN (WS4)</p> | <p><i>Prof. Marcel Timmer (Professor of Economic growth and development, University of Groningen)</i></p> <p><i>Saamah Abdallah (Senior Researcher, New Economics Foundation) (e-Frame WP2)</i></p> <p><i>Laura Espinach (Reporting Standard Coordinator, Global Reporting Initiative)</i></p> <p><i>Dr. Marianne Saam (Deputy Head, ICT Group, Centre for European Economic Research (ZEW)) (e-Frame WP2)</i></p> <p><i>Charles Seaford (Head of Well-being, New Economics Foundation)</i></p> |

**18:00-19:30 Canal cruise through Amsterdam and social drinks**



## Day 2 - Tuesday 11 February 2014

### Policy use, communication and stakeholder inclusion

Session chair: Linda Laura Sabbadini (Director of Social and Environmental Statistics Department, ISTAT)

| Time        | Session                                       | Speakers   |
|-------------|---|--|
| 09:00-09:10 | Introduction to the interactive voting system | <i>Robert Daverschot, Sendsteps</i>  |
| 09:10-09:30 | Stakeholder inclusions and ICT tools          | <i>Glenn Everett (Director of the Measuring National Well-being Programme, ONS) and Zoe Hartland (Research Officer, ONS) (e-Frame WP7&amp;8)</i> |
| 09:30-09:40 | <i>Discussion</i>                             |  |
| 09:40-10:00 | Success factors in GDP and beyond             | <i>Charles Seaford (Head of Well-being, New Economics Foundation)</i>  |
| 10:00-10:10 | <i>Discussion</i>                             |  |
| 10:10-10:30 | Policy uses of composite indicators           | <i>Andrea Saltelli (Head of Econometric and Applied Statistics Unit, Joint Research Centre, European Commission)</i>                             |
| 10:30-10:40 | <i>Discussion</i>                             |  |

|             |                                    |  |
|-------------|------------------------------------|--|
| 10:40-11:00 | Refreshments                       |  |
| 11:00-11:20 | OECD's experience with How's Life? | <i>Paul Schreyer (Deputy Director, Statistics Directorate, OECD)</i> |
| 11:20-11:30 | <i>Discussion</i>                  |  |

### Distributional issues of GDP and Beyond

Session chair: Linda Laura Sabbadini (Director of Social and Environmental Statistics Department, ISTAT)

| Time        | Session   | Speakers   |
|-------------|---|--|
| 11:30-11:50 | Measurement of inclusive growth in Europe             | <i>Bartek Lessaer, (DG Employment, Social Affairs and Inclusion, European Commission)</i>    |
| 11:50-12:00 | <i>Discussion</i>                                     |  |
| 12:00-12:20 | Global value chains and the rise of income inequality | <i>Marcel Timmer (Professor of Economic growth and development, University of Groningen)</i> |
| 12:20-12:30 | <i>Discussion</i>                                     |  |

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| 12:30-13.45 | Lunch |  |
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### Post 2015 development agenda

Session chair: Bert Kroese (Deputy Director General, Statistics Netherlands)

| Time        | Session               | Speakers  |
|-------------|-----------------------|---|
| 13:45-15:05 | The post-2015 process | <i>Lidia Bratanova (Director of Statistical Division, UN-ECE)</i> |
| 14:05-14:15 | <i>Discussion</i>     |   |

### e-Frame policy documents

Session chair: Bert Kroese (Deputy Director General, Statistics Netherlands)

| Time         | Session                                       | Speakers  |
|--------------|---|---|
| 14:15-14:35  | e-Frame Handbook for policy use of indicators | <i>Emanuele Baldacci (Director of Integration, Quality, Research and Production Networks Development Department, ISTAT)</i> |
| 14:35-14:45  | <i>Discussion</i>                             |   |
| 14:45-15:05  | e-Frame Convergence report                    | <i>Jan Pieter Smits and Rutger Hoekstra (Senior Researchers, Department of National Accounts, Statistics Netherlands)</i>   |
| 15:05-15:15  | <i>Discussion</i>                             |   |
| 15:15- 15:45 | Refreshments                                  |   |

### “Beyond e-Frame”: Future research agenda

Session chair: Bert Kroese (Deputy Director General, Statistics Netherlands)

| Time        | Session   | Speakers  |
|-------------|---|---|
| 15:45-15.55 | ‘Research and Innovation opportunities in Horizon 2020’ | <i>Marianne Paasi (DG Research and Innovation, European Commission)</i>   |
| 15:55-16:50 | Round table: An research agenda for GDP and Beyond      | <i>Marianne Paasi (DG Research and Innovation, European Commission)<br/>Agnès Hubert (Advisor to the President of the European Commission)<br/>Marleen De Smedt (Advisor to the Director General of Eurostat, European Commission)<br/>Paul Schreyer (Deputy Director, Statistics Directorate, OECD)<br/>Lidia Bratanova (Director of Statistical Division, UN-ECE)<br/>Pietro Bertazzi (Senior Manager - Policy and Government Affairs, Global Reporting Initiative)</i> |
| 16:50-17:00 | Closing remarks   | <i>Antonio Golini (President, ISTAT)</i>  |



## Workshop descriptions

### 1. Social Monitoring

*Speaker: Dr. Heinz-Herbert Noll (Director, GESIS - Social Indicators Research Centre) (e-Frame WP5)*

This session will have a focus on major social monitoring and reporting activities already existing in Europe at national as well as supra-national levels. While the currently flourishing debate on measuring well-being and progress "beyond GDP" has a strong emphasis on discussing a demand for new indicators and proposing new measurement, monitoring and reporting tools, it does not always seem to be sufficiently aware of the many activities, which do already exist. The session will provide an opportunity to present and discuss results of a comprehensive stocktaking of social monitoring and reporting activities currently existing in Europe, which has been carried out in Work Package 5. To this end also an online-database as well as a website on "Social Monitoring and Reporting" in Europe will be presented.

### 2. Human capital and labour markets

*Speakers: Prof. Mary O'Mahony (Professor of International Industrial Economics, University of Birmingham) and Prof. Stanley Siebert (Professor of Labour Economics, University of Birmingham) (e-Frame WP6)*

This session covers aspects of the operation of labour markets and how this impacts on workers welfare and human capital accumulation. It considers both employment and pay systems impacts on health, absence, risk and general working conditions. The focus is on measuring a 'beyond wages' concept using a theoretical framework based on compensating wage differentials. The data requirements to enable such an approach are outlined.

### 3. How subjective well-being measures make a difference in policy

*Session chair: Tommaso Rondinella (Researcher, ISTAT)*

*Speaker: Saamah Abdallah (Senior Researcher, New Economics Foundation) (e-Frame WP2)*

Subjective well-being (SWB) measures are central to the measurement of well-being and societal progress. e-Frame has carried out a comprehensive stocktake of SWB measures in Europe, and identified 34 major national or cross-European surveys that include some measures. We will present a summary of this exercise, categorising SWB measures and, reviewing some examples of how governments in Europe are currently using them. Lastly, we will recommend steps that need to be taken by statisticians, academics and policy-makers to ensure that SWB measures can play a useful role in policy.

### 4. NETGREEN

*Speaker: Charles Seaford (Head of Well-being, New Economics Foundation)*

NETGREEN is a project funded through the European Commission's FP7 programme. The principal output will be a searchable database of the indicators needed to measure progress towards a green economy. Users will be able to search using a range of criteria, including different views about what a green economy is and how we will get there. The project is still



at an early stage, and in this session Charles Seaford will describe how the database will work and invite attendees to feedback on how they might use it and what would make it most useful. Attendees will also be invited to join an ongoing user group.

## 5. Web 2.0 Networking for measuring progress. Web-COSI project

*Session chair: Romina Boarini (Head of Section, Well-Being and Progress, OECD)*

*Speaker: Donatella Fazio (Senior statistician, Head of Unit "R&D Projects", ISTAT)*

This session will deal with the Web2.0 opportunities for the involvement of citizens and society at large in the debate on new measurements beyond GDP towards a better integration of official/non official statistics. The session will report the experience of e-FrameNET – European Network on Measuring Progress on Wikiprogress.org (OECD) - set up within the e-Frame project to foster the European position in the global on-going debate. Moreover, the session will illustrate the new FP7 project Web-COSI, Web Communities for Statistics for Social Innovation, funded by the EC DG CONNECT. The project, led by the Italian NSI, Istat, with the partnership of OECD and two young NGOs (Lunaria and i-genius) has the general objective to foster the engagement of citizens in the beyond GDP debate and the specific aim to launch a Wiki of progress statistics.

## 6. Social capital

*Speaker: Prof. Hans Schmeets (Professor of Social Statistics, University of Maastricht & Statistics Netherlands) (e-Frame WP2)*

This session covers various aspects of social capital, including participation and trust indicators. It deals with the concepts of social capital and how they relate to each other, the improvement of statistics on social capital, and the implications of social capital for wellbeing in Europe and beyond. The session is based on the proceedings of a workshop published in a special issue of the e-Journal Procedia- Social and Behavioural Sciences, 72 (2013).

## 7. Measuring social progress in communities

*Speaker: Nicola Bacon (director Social Life) and Lucia Caistor –Arendar (associate Social Life). Social Life was set up by the Young Foundation to take forward work on placemaking (e-Frame WP9)*

The Young Foundation partnered with the University of Pisa and the University of Siena to identify and develop a model of measuring social progress at a local level in communities. We tested our wellbeing and resilience measurement framework (WARM) with two case study sites: Malmö in Sweden and Barcelona in Spain. This workshop will look at how this was done, issues raised and conclusions reached.

## 8. Intangible capital

*Speaker: Dr. Marianne Saam (Deputy Head, ICT Group, Centre for European Economic Research (ZEW)) (e-Frame WP2)*

With the capitalization of R&D expenditures in the System of National Accounts 2008, official statistics in Europe made a major step forward in accounting for the fact that a large part of



capital created by firms is intangible. Other important intangible assets not yet included in national accounts are, i.a., organisational capital and firm-specific human capital. The benefits of aiming at a further extension of official GDP are controversial. The e-Frame workshop brought together academic researchers and representatives of statistical offices working on the measurement of intangible assets. The presentation at the final conference will report on the state-of-the-art of measurement of intangible assets at the sectoral and macroeconomic level and on the challenges and debates ahead.

## **9. Implications of GDP and beyond for National Accounts**

*Speaker: Dr. Emil Dinga (Senior Researcher, Centre of Research on Financial and Monetary Issues of Romanian Academy (CFMR)) (e-Frame WP3)*

This session aims to get the main ideas, directions and ends that can help in identifying of the ways (both theoretical and methodological) to improve, reconfigure, or/and complete the current SNA, based on the fundamental requirements of the SSF Report. Starting from the working economic account (SNA 2008) and taking into consideration the progresses already reached about the environmental national accounts, the session will highlight the principles based which a new configuration of SNA could better ensure the useful information concerning the social progress and the individual well-being, so going „beyond GDP”. The main topics of the session are collected also from the WP3 workshop on National Accounts (Bucharest, November 11-12, 2013).

## **10. Sustainability Reporting – GRI G4**

*Speaker: Laura Espinach (Reporting Standard Coordinator, Global Reporting Initiative)*

This session will provide the opportunity to learn more about corporate sustainability reporting and GRI's Sustainability Reporting Framework, the most widely-used sustainability reporting framework around the world, which helps companies and organizations to report their economic, environmental, social and governance impacts and performance. It will offer the opportunity to learn as well about the G4, the fourth generation of GRI's Reporting Guidelines, and explore linkages to the meso and macro-level indicators and the synergies with the Sustainable Development Goals and post-2015 Development Agenda.

## **11. Environmental Indicators**

*Speaker: Lorenza Campagnolo (Researcher, Fondazione Eni Enrico Mattei (FEEM) (e-Frame WP4)*

Environmental indicators are a valuable tool in evaluating environmental performance and offer synthetic information to be coupled with the other key dimensions for well being assessment. This session will shortly review the numerous initiatives in the field flourished recently at local and national level. Moreover will present the most up to date approaches in measuring natural capital and in capturing the trade-off between economic development and environmental depletion in a consistent framework. Finally, it will offer some considerations on the effectiveness of environmental indicators in informing and guiding policy-making and in selecting priorities to reach policy targets.



## 12. Carbon footprints –reconciling academic and statistical work

*Speaker: Dr. Bram Edens (Researcher, Statistics Netherlands) (e-Frame WP4)*

Since their introduction in the early 1990's, environmental "footprints" (ecological, water, material and carbon footprints) have become popular measures to quantify the environmental impact of consumption. In particular, the carbon footprint has become the subject of many academic publications in recent years. These calculations are increasingly using multiregional input-output (MRIO) databases such as GTAP, WIOD, EXIOBASE, EORA or OECD. However, the data in these MRIO databases sometimes differ significantly from the official statistics that are produced by statistical offices. On the other hand, statistical offices are also starting to experiment with carbon footprints estimates. In this session, the academic and statistical work is compared and a method is proposed to reconcile an MRIO database to official statistics.

## 13. The e-Frame Summer School in light of the European Master in Official Statistics

*Session chair: Prof. Monica Pratesi (Full Professor of Statistics, University of Pisa)*

*Speaker: Prof. Ralf Münnich (Professor, University of Trier)*

From 9th till 13th September 2013 the Trier-Pisa Summer School on measurement of well-being and social progress took place. The event was held within the e-Frame project and was co-sponsored by Eurostat within the EMOS (European Master in Official Statistics) initiative. The summer school was broadcasted between the three places to allow for interactive internet-based lectures. The concept has shown that common master programmes in Europe can be supported adequately by using internet communication tools. This will be an important basis for the initiative of a European Master in Official Statistics which currently is prepared by Eurostat including National Statistical Institutes and selected universities in Europe. The talk will present the idea of EMOS and will show the opportunities with the example of the e-Frame summer school.

## 14. How was life?

*Speaker: Prof. Marcel Timmer (Professor of Economic growth and development, University of Groningen)*

Current initiative on GDP and beyond are generating new concepts and insights into our current levels of well-being. But how was life in the past? In this workshop we will share with you the work being done in the Clio-infra project. In analogy with the "How is life?" initiative of the OECD a group of economic historians have collected long series of indicators on various domains of welfare. This provides for the first time an answer to the question how life was in the period from 1820 onwards. The dataset has a global coverage, and the main results will be shared and discussed.