

PRACTICE CONTAINS TWO SECTIONS:  
ACTIVITIES (INCL. ACTOR CARDS) AND  
SCENARIOS (I.E. FOUR LEAFLETS).

I. ACTIVITIES

Activities will help you discuss the  
*key enablers* that support the process  
of digital transition.

II. SCENARIOS

Scenarios will help you *stress-test* the  
resilience of your digitalisation strategy  
or process across the four trans-  
formative futures.

INSTRUCTIONS FOR ACTIVITIES

Use these activities to discuss key enablers  
supporting the digital transition process:  
a digital ecosystem and data governance,  
infrastructure and connectivity, capacity  
building, and funding.

SETUP

DURATION ..... approx. 3 hours  
PARTICIPANTS..... 2 to 6 people  
CONTENT ..... 5 activities, 28 actors  
MATERIALS..... flipcharts, summary sheet

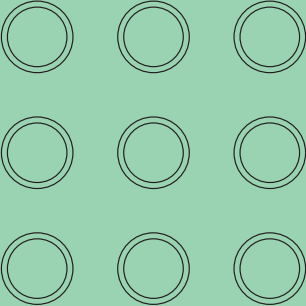
GAMEPLAY

1. Play activities in a discussion format vis-  
ualising each *Activity* on a flipchart sheet.
2. Begin by mapping *key actors*, adding a  
new layer for each activity.
3. Use another flipchart for *Activity 5*.
4. Record key points for each activity on  
the *Summary sheet*.

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ACTIVITY 1 OF 5

Map out key actors  
and stakeholders in your  
digital ecosystem



Position the relevant *actor-cards*  
on the flipchart.

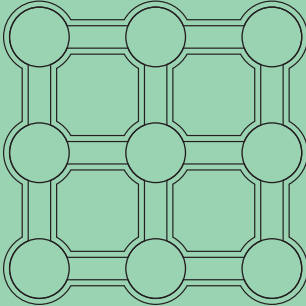
PRACTICE

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ACTIVITY 2 OF 5

Draw the connections  
and data flow between all  
actors and stakeholders



PRACTICE

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ACTIVITY 3 OF 5

Highlight infrastructure  
and connectivity barriers



Discuss *missing* or *weak connections*  
that could be strengthened.

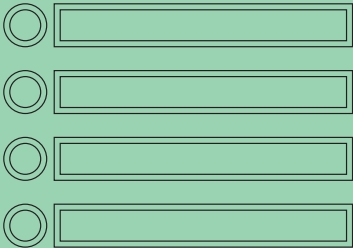
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ACTIVITY 4 OF 5

Develop a list of capacity  
building opportunities



What *initiatives* and *networks* can  
farmers use to increase their capacity?  
What *institutions* exist to deliver programmes?  
Who are the knowledge *brokers*?

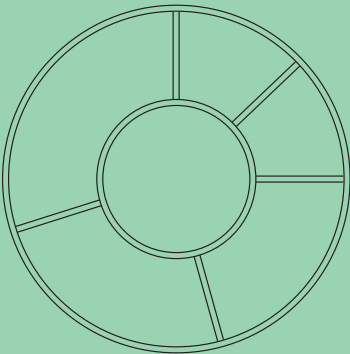
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ACTIVITY 5 OF 5

Allocate budget for your  
digital transition strategy



Allocate amounts for e.g. capacity building;  
*infrastructure and connectivity*; *digital ecosystem*  
and/or *data schemes*; *collaboration and*  
*networking*; *research and development*.

PRACTICE

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ACTOR 1 OF 28

Input Supplier

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 2 OF 28

Water  
Management  
Service

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 3 OF 28

Farmer

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 4 OF 28

Rural Dwellers

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 5 OF 28

SMEs

Relates to *Activity 1*  
PRACTICE

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ACTOR 6 OF 28

Innovation Hubs/  
Clusters

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 7 OF 28

Breeder

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 8 OF 28

Cooperative

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 9 OF 28

Veterinary Services

Relates to *Activity 1*  
PRACTICE

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ACTOR 10 OF 28

Advisory Service

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 11 OF 28

Food Industry

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 12 OF 28

Bank

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 13 OF 28

Insurance Company

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 14 OF 28

Environmental Authority

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 15 OF 28

Digital Technology Provider

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 16 OF 28

Internet Provider

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 17 OF 28

Machinery Provider

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 18 OF 28

Retailer

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 19 OF 28

Public Health Services

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 20 OF 28

Public Administration

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 21 OF 28

Researcher

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 22 OF 28

Consumer

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 23 OF 28

Manual Labour Worker

Relates to *Activity 1*  
PRACTICE

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ACTOR 24 OF 28

Logistics Company

Relates to *Activity 1*  
PRACTICE

V

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ACTOR 25 OF 28

Energy Supplier

Relates to *Activity 1*  
PRACTICE

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ACTOR 26 OF 28

Trade Union

Relates to *Activity 1*  
PRACTICE

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ACTOR 27 OF 28

Wholesale Buyer

Relates to *Activity 1*  
PRACTICE

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ACTOR 28 OF 28

Knowledge Broker

Relates to *Activity 1*  
PRACTICE

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INSTRUCTIONS FOR SCENARIOS

These four scenarios will help you stress-test the resilience of your digitalisation strategy or process.

SETUP

DURATION .....approx. 2 hours  
PARTICIPANTS..... 2 to 6 people  
CONTENT ..... 4 scenario leaflets  
MATERIALS.....summary sheet

GAMEPLAY

- 1. Divide the *four scenarios* among groups of 2-3 people for reading.
- 2. For each scenario, analyse the *risks* to your digitalisation process and find ways to *mitigate* them.
- 3. Record key points on the *summary sheet*.
- 4. Review *key points* of the entire workshop.
- 5. Revise or modify the *Purpose*, *Values*, *Principles*, and *Enablers* based on the insights from the scenario discussions.