



INNOVA MEASURE VI WORKSHOP

Green and Digital Innovation for strategic autonomy

9 April (09:30 – 12:35) 2025

Online event ([WebEx](#))

Introduction

The [INNOVA](#) project supports the European Commission's Directorate-General for Research & Innovation (R&I) by providing methods and evidence to assess the European Union's research and innovation (R&I) performance. The project's objectives align with the European Commission's policy priorities and initiatives, including the new European Innovation Agenda, the European Industrial Strategy, the Green Deal Industrial Plan, and the recent Competitiveness Compass for the EU.

The sixth edition of INNOVA (2023-2025) comprises two interconnected research streams. The first stream focuses on developing and refining methodologies to measure EU R&I performance, including the Innovation Output Indicator (IOI) and its regional extension (RIOI) for all 27 EU Member States. The second research stream explores the drivers of the development of "twin" technologies at the firm level and examines the digital innovation implications of Merger and Acquisitions (M&As) through econometric and economic analysis.

This workshop aims to present preliminary findings from these ongoing studies, gather feedback from experts, and facilitate knowledge sharing and discussion on future research directions in these areas.

Agenda

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| 09:30 - 09:40 | Welcome and introduction to the workshop (DG RTD) |
| <u>Towards a successful green and digital transition in the EU</u> | |
| 09:40 - 10:00 | Unlocking the Twin Transition: Understanding the drivers of twin technologies in the EU (<i>Authors:</i> Michela Bello, Davide Castellani, Giacomo Damioli, Giuditta De Prato, Giovanni Marin, Sandro Montresor; <i>Speaker:</i> Michela Bello, DG JRC Ispra) |
| 10:00 - 10:20 | Q&As |
| 10:20 - 10:40 | Industry 4.0 technologies and circular economy: the role of collaboration (<i>Speaker:</i> Valentina De Marchi, ESADE). |
| 10:40 - 11:00 | Q&As |
| 11:00 - 11:10 | Coffee break |
| <u>Innovation and Mergers and Acquisitions</u> | |
| 11:10 – 11:30 | The implications of Mergers and Acquisitions on digital innovation in the EU (<i>Authors:</i> Michela Bello, Giuditta De Prato, Roberta Rabellotti, Panagiotis Ravanos, Oscar Smallenbroek, <i>Speaker:</i> Oscar Smallenbroek, JRC Ispra) |
| 11:30 – 11:50 | Q&As |
| 11:50 - 12:10 | Mergers and Innovation: Aspects and Methods (<i>Speaker:</i> Florian Szücs, Vienna University of Economics and Business). |
| 12:10 – 12:30 | Q&As |
| 12:30 – 12:35 | Concluding remarks (DG RTD) |