

FoodWIN Bruges

TYPE OF INTERVENTION

Prompts and tools for households, city level action

GOAL

The objective is to engage an expanding base of households in Bruges to achieve a 30% reduction in food waste at home

IMPLEMENTATION AND EVALUATION

Participants were provided with instructions on how to conduct food waste measurements at home, over a week. The monitoring involved 50 "ambassadors" who participated in a waste audit across three phases.

COUNTRY

Belgium

IMPLEMENTED BY

FoodWIN together with regional and local authorities

DURATION

2020 to 2022

BUDGET

75% government

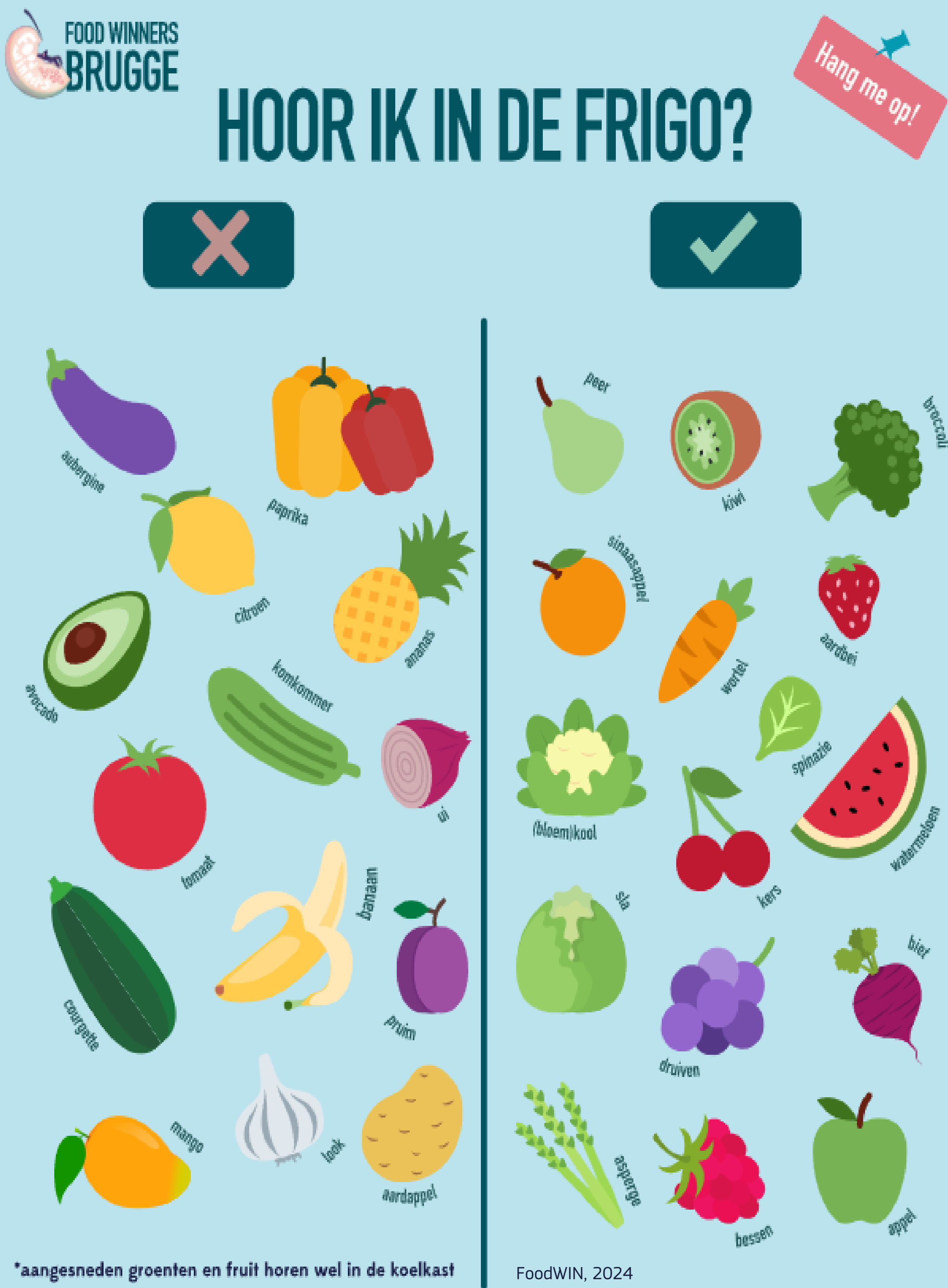
25% municipal funds

RESULTS

17.6 tonnes of food saved annually

Quantitative / qualitative results:

Households achieved a reduction of 47%, saving 17.6 tonnes of food annually. Across all three phases combined, participants reduced their food waste by 55%, saving 45,032 kg of food annually. This reduction is equivalent to 144,102 kg of CO2 and results in financial savings of €188,684.



BRUGGE

KLIMAAT & MILIEU

S.O.S. FRIGO

FOODWIN



DEPARTEMENT OMGEVING

De helft van wat we thuis verspillen, gebeurt in de koelkast.

Bewaar je eten op de juiste plek, zo blijft het langer goed!

Stel je koelkast in op 4°C

6-7°C

DEUR +

BOVENSTE SCHAP

boter, confituur, eieren, sauzen, drank

KLEINE VERANDERINGEN, GROOT VERSCHIL

Een gemiddeld Belgisch huishouden verspilt 88 kg, ongeveer € 369, aan eten per jaar. Wil je leren hoe je thuis minder voedsel weggooit? Scan dan de QR-code, schrijf je in via www.foodwinnersbrugge.be en ontdek de beste tips & tricks!



SCAN ME!