Are you interested in this initiative? Ask the author for further information:

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# Food waste calculator

## TYPE OF INTERVENTION ●

Prompts and tools for households, especially those who are in charge of purchasing and preparing meals

### GOAL ●

To encourage Finnish households to reduce food waste by providing feedback on the amount of their food waste compared to other households. This feedback also included details about the economic and environmental impacts of food waste. Households received inspiration and tips on how to reduce their food waste.

### IMPLEMENTATION AND EVALUATION ●

The calculator was developed using comprehensive data from the Foodspill research project conducted by the Natural Resource Institute Finland. It has allowed users to enhance their household economy skills by providing them with specific and clear feedback on the amounts and impacts of their food waste and information on how to reduce it. Additionally, the calculator offers inspiration for improved food purchase planning and storage, along with recipes for using leftover food, helping users reduce their food waste.

**COUNTRY ●**
Finland

**IMPLEMENTED BY ●**
Paulig Ltd and the Natural Resources Institute Finland

**DURATION ●**
30 March 2021 to ongoing

**BUDGET ●**
**Total**
EUR 100 000
of which:

**used for agency work**
EUR 25 000

**for project management**
EUR 20 000

**for the development of the digital platform**
EUR 30 000

## RESULTS ●

76,000 calculator users

**Quantitative / qualitative results:**

While it is difficult to precisely measure the amount of food waste prevented, it is encouraging to note that the food waste calculator has already attracted 76.000 users, indicating a positive reception and potential impact.