

Food waste battle for teenagers (Hävikki-battle)

TYPE OF INTERVENTION ●

Classroom education programmes and actions in school canteens, targeting pupils of primary and secondary schools



GOAL ●

Educational initiative designed for secondary schools and home economics classes to raise awareness about food waste and enhance skills to prevent it.

IMPLEMENTATION AND EVALUATION ●

Students receive food surplus from local supermarkets and grocery stores to plan and prepare a two-course meal during their home economics classes. They are encouraged to share photos of their dishes on Instagram and participate in a photo contest. Additionally, the class includes a session where pupils learn facts about food waste and educational materials are accessible on the Hävikki-battle website.

COUNTRY ●

Finland

IMPLEMENTED BY ●

Finfood - Finnish Food Information (since 2022), Motiva Oy, schools, retailers

DURATION ●

2017 – ongoing

BUDGET ●

EUR 5 000 – 10 000 annually



RESULTS ●

42 600 pupils

have been reached by the intervention during the years 2017-2022

Quantitative / qualitative results:

Reported shift in students' attitudes towards food waste. Their awareness of the amount of food waste and ways to prevent it has improved.



Are you interested in this initiative? Ask the author for further information:

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Let's reduce consumer food waste!
Solutions from the European Consumer Food Waste Forum

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Brussels, BE

PUBLIC EVENT