

URBAN DEVELOPMENT NETWORK WEBINAR SERIES

Six building Blocks to Sustainable Urban Development

03, 09, 13, 17, 19 and 25 November 2020



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European
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SESSION 4 : INTEGRATION. Achieving cross-sectoral integration
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Cross-sectoral integration and subsidiarity principle: A Managing Authority perspective

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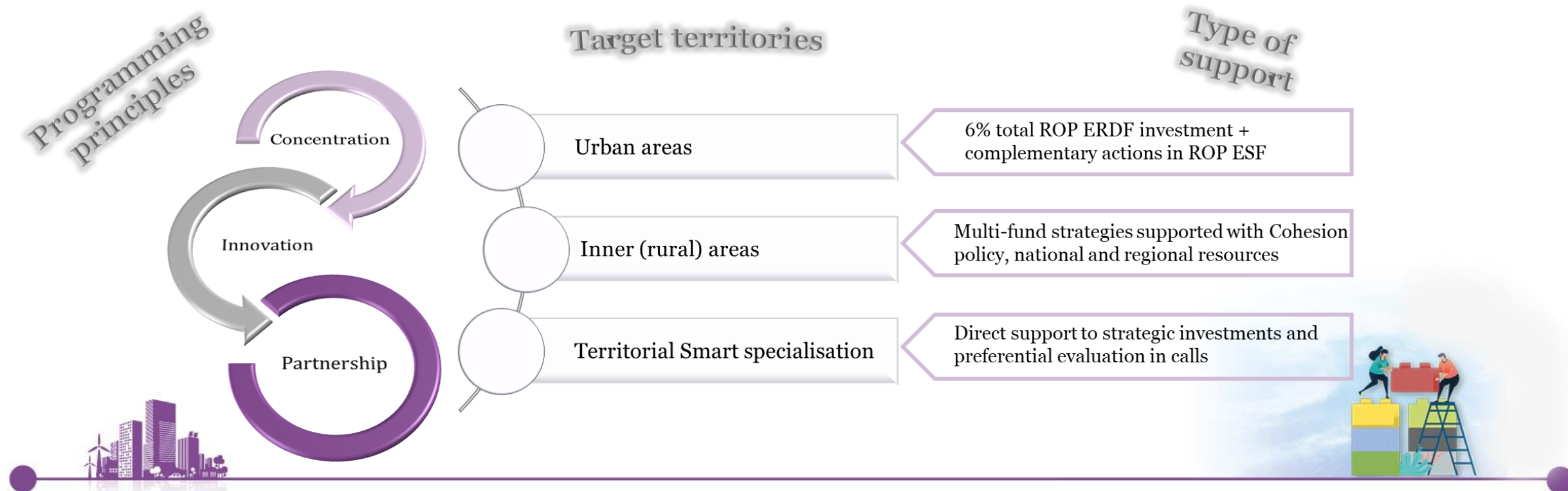
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The territorial strategy of Tuscany ROP ERDF

In line with ESI Regulations and the Partnership Agreement for Italy 2014-2020, Tuscany ROP ERDF foresees **2 horizontal multi-sectorial, multi-fund Territorial strategies**: Urban (metropolitan and intermediate cities) and Inner Areas, as well as **a place-based agenda for regional economic transformation**: Smart specialisation strategy



The selection process of the territorial strategies

In July 2015 the Regional Administration launched two calls for interest to select the Territorial integrated strategies foreseen by the Regional Operational Programme

- a **public procedure** setting the general principles of the eligibility of operations, cost efficiency, efficacy, the correct application of the selection criteria, Aid of State issues, the rules foreseen by the ROP
- a path that ensured a negotiated **shared planning** of operations, a definition of its **governance** and the various levels of **responsibility**
- the signing of **Programme Agreement** at the end of the co-planning process among all parties involved in a logic of horizontal subsidiarity



Selection criteria of Urban Innovation Project

- Size and entity of the **participatory process**
- Ability to address the ex-ante identified **critical socio-economic features** (sustainable employment, local well-being and overcoming discrimination), as well as **sustainability** and **profitability** of interventions
 - 70% interventions had to relate to TO 9 actions (remaining 30% to TO4 as context interventions)
- **Integration** and **Coherence** with other European, national, regional and local policy instruments
- **Sinergy** and **Complementarity** with other actions of Tuscany ROP ERDF and ROP ESF





Types of Actions for SUD strategies

Thematic Objective 9 - Promoting social inclusion, combating poverty and any discrimination

Action 9.3.1. Socio-educational services

Action 9.3.5. Social-health care services

Action 9.6.6. Buildings' recovery and destination to public purposes

sub-Action a.1 Social facilities
sub-Action a.2 Sports facilities
sub-Action a.3 Social and collective participation facilities

Thematic Objective 4 - Supporting the shift towards a low-carbon economy in all sectors

Action 4.1.1. Eco-efficiency in buildings

Action 4.1.3. Smart grid

Action 4.6.1. Sustainable mobility





Design of Sustainable Urban Development strategies

Approval of SUD strategies proposals followed a two-step approach:

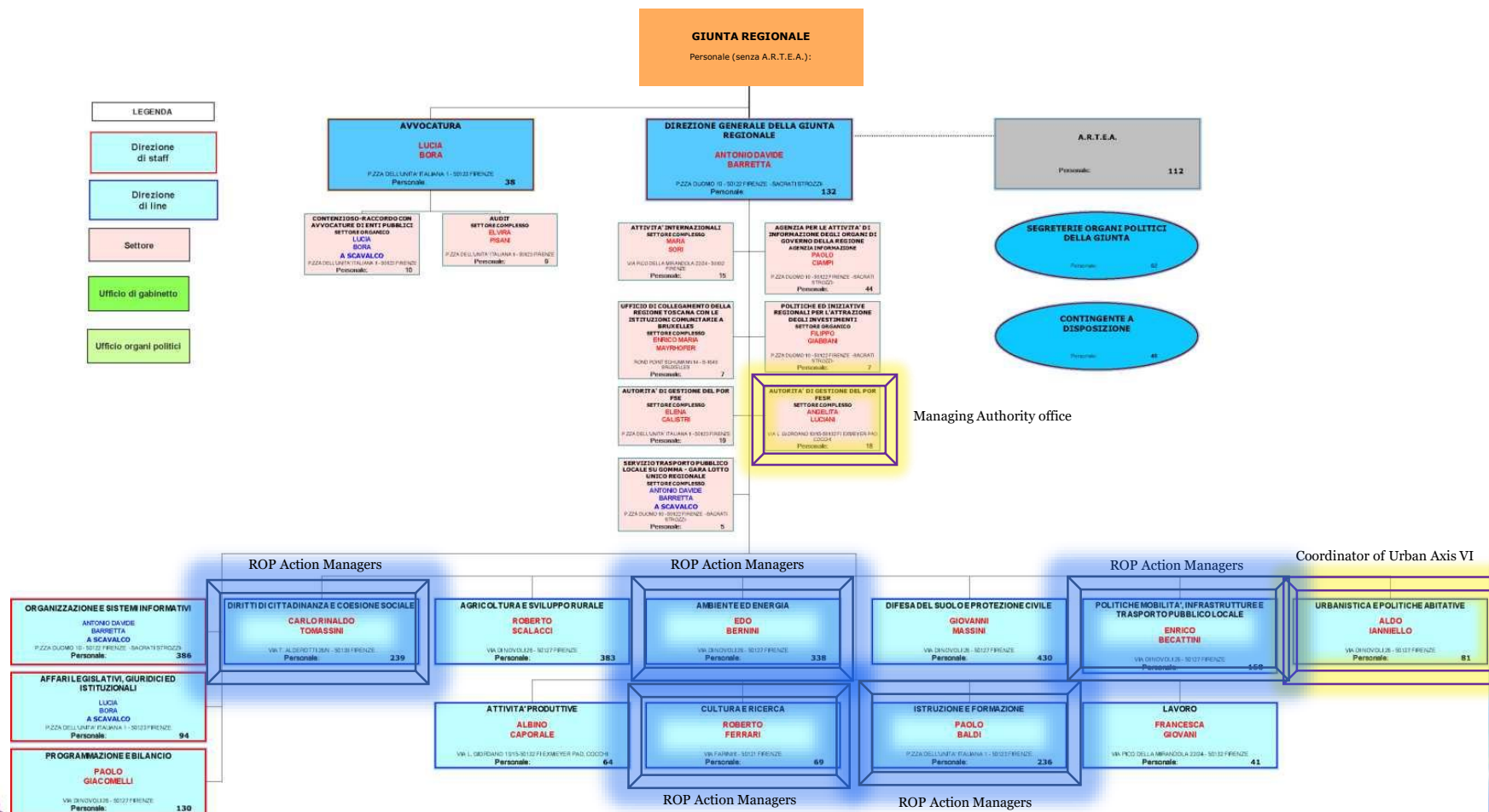
- An **initial assessment** of the proposals by an **Evaluation Committee** (CTV) made up of the Coordinator of Urban Axis VI, ROP Action Managers, the Managing Authority of the ROP ERDF with the support of the regional research Institute (IRPET) for the assessment of the economic and operational feasibility of operations, and other regional offices responsible for environmental issues and strategic planning
- A **co-design process** of the strategy and related operations (only for those strategies having passed the first phase) through a negotiated procedure involving joint technical panels between Urban Authorities, the Managing Authority of the ROP ERDF, the Coordinator of Urban Axis VI and ROP Action Managers



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Organisational chart Tuscany Regional Administration



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Conclusions

The idea of a “diffused” Managing Authority shared responsibility has entrusted

- **horizontal integration** both at Regional level and local with other complementary and synergic interventions regarding the same policies (the call for interest expressively requested SUD strategies to be part of a broader long-term local planning strategy encompassing ERDF funds)
- creation of a long-lasting network of support between competent regional offices as ROP Action Managers, and local offices both as Urban Authorities and beneficiaries stimulating **mutual appraisal** and **capacity building**



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Take-home messages

Place - sensitive strategies aiming at a local sustainable development along the so called 'nexus approach' should adopt an integrated and multi-disciplinary approach sharing with local communities the best way to satisfy their needs to tackle productivity and inequality challenges

Integration to be effective has to rely on two principles:

- **subsidiarity** – Tuscany has a long tradition dating back to 2007 (R.L. n.69/2007 now repealed with R.L. n.46/2013 a pioneer initiative in the Italian and European context)
- **timing** – these provisions **were placed ex-ante** in all programming documents



Take-home messages

This close relation between Regional and Local offices is foreseen to endure throughout the **implementation** of strategies and for **monitoring** and **evaluation** activities:

- **Local Coordinators** (Urban Authorities or Local Technical Coordinators) are *entrusted* to supervise the overall coordination and monitoring of each territorial strategy, as well as being *responsible* for information and communication activities
- Set up of a **Technical Monitoring committee** and a **Political College of Supervisors** for each strategy made up of representatives from the Regional Government and the Lead Mayor of the Municipalities involved



Looking ahead

Tuscany was one of the first regions to accept the challenge of combining innovation and urban regeneration, financing “**Urban Innovation Projects**” aiming at re-designing parts of the territory keeping together, on the one hand, urban planning, social and environmental protection needs, and on the other, seizing the opportunities for development and revitalization of the economy.

Consistent with the its Region legislation on territorial government (Regional Law 65/2014 and the “Piano Paesaggistico”, i.e. Landscape Plan of Tuscany - Regional Council Resolution 37/2015), Tuscany concretely implements sustainable urban development through an integrated disciplinary system, which identifies in urban regeneration the fundamental action, integrated and multidisciplinary, the tool for the pursuit of this goal.

Redeveloping urban areas, transforming them into innovative public spaces, designed according to environmental efficiency criteria, dedicated to socialization and services for the population through integrated and coordinated policies and actions is an opportunity to be seized also in the next programming period 2021-27 to make neighborhoods - even in small and medium-sized cities - **more livable, safe and attractive, socially and economically more lively**



Thank you for your attention !

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To know more

- Publication (IT/EN) Urban regeneration and innovation in Tuscany: urban innovation projects (P.I.U.) of the ROP ERDF 2014-20
- <https://www.youtube.com/watch?v=w-MDEr5n19E> (sub EN)
- Poster session (IT) during the Annual meeting 2019

