



Let's reduce consumer food waste!

Solutions from the European Consumer Food Waste Forum

Date: 5 June 2024, 10:00 – 18:00 CET

Venue: building Charlemagne
Rue de la Loi 170, Brussels-1040

Format: physical, in English (with webstreaming and interpretation)

Master of ceremony: Ms Tamsin Rose

AGENDA

9:30-10:00	Arrival of participants, registration
10:00-10:20	High-level opening remarks
	<p>Moderator: Ms Tamsin Rose</p> <p>Speakers: Ms Inese Vaidere, (EPP, LV), Member of the European Parliament Ms Claire Bury, Deputy Director-General for food sustainability of the Directorate-General for Health and Food Safety, European Commission Ms Salla Saastamoinen, Deputy Director-General, Joint Research Centre, European Commission</p>
10:20-10:35	Keynote speech: Tackling household food waste with behavioural science
	Dr Sophie Attwood , Senior researcher, World Resources Institute
10:35-10:50	Overview of the work of the European Consumer Food Waste Forum
	Ms Alessandra Zampieri , Director, Directorate Sustainable Resources, Joint Research Centre, European Commission
10:50-12:00	Reducing consumer food waste: challenges and opportunities
	<p>Panel discussion with Q&A</p> <p>Moderator: Ms Tamsin Rose</p> <p>Panellists: Ms Alexandra Nikolakopoulou, Head of Unit, Farm to Fork, Directorate-General for Health and Food Safety, European Commission Ms Gertrude Zeinstra, Senior Consumer Scientist, Food, Health & Consumer Research group, Wageningen Food & Biobased Research (Wageningen University & Research) Ms Nora Brüggemann, Senior Project Manager at the Collaborating Centre on Sustainable Consumption and Production (CSCP) Ms Lorena Lourido Gomez, Global Food Manager, IKEA (Ingka Group) Ms Anja Katalin de Cunto, Senior Manager of Engagement and European Public Affairs, C40 cities network</p>
12:00-13:00	Lunch break
13:00-13:30	Showcase of consumer food waste reduction actions and online tools in the foyer
	Poster exhibition in the foyer, with food waste prevention actors explaining their work to interested participants. Info desk presenting the tutorials and online tools by the Joint Research Centre.
13:30-15:00	Parallel sessions
a)	Reducing consumer food waste through local / regional / national policies
	Facilitator: Mr David Rogers , International Director, WRAP

	<p>Panellists: Ms Alba Graells Roca, Technician on prevention of food loss and food waste, General Subdirection of Innovation and Agri-Food Transfer, Government of Catalonia Ms Karine De Batselier, Coordinator of the sustainable food strategy, City of Brugge Ms Karin Fritz, Project Leader, Swedish Food Agency</p>
b)	<p>Designing, monitoring and evaluating your consumer FW prevention intervention</p> <p>Facilitator: Ms Giulia Listorti, Head of Sector, Land Resources and Supply Chain Assessments, Directorate Sustainable Resources, Joint Research Centre, European Commission</p> <p>Designing consumer actions</p> <p>Panellists Ms Marjolijn Schrijnen, Manager consumer activation, Food Waste Free United, Netherlands Nutrition Centre Ms Rosalyn Old, Project Manager, Collaborating Centre on Sustainable Consumption and Production (CSCP)</p> <p>Monitoring and evaluation</p> <p>Panellists Mr Atilla Kunszabó, research fellow, Wasteless – Nébih (National Food Chain Safety Office), and Department of Applied Food Science – University of Veterinary Medicine Budapest Mr Emil Juvan, Department for sustainable destination development, Faculty of Tourism, University of Primorska</p>
15:00-15:30	Coffee break
15:30-17.00	Parallel sessions: Feedback from food waste prevention experts
a)	<p>Actions to reduce consumer food waste by policymakers, with a focus on cities and regions</p> <p>Facilitator: Ms Ylva Haglund, Head of Sustainability & Engagement, Scottish Wholesale Association</p> <p>Experts: Mr Nesha Narain, Senior Policy Advisor Circular Food Systems, City of Amsterdam Ms Nathalie Villermet, Manager of the eco-consumption and waste division, REGAL Normandie Ms Angele Tasse, Senior Expert, Sustainable Food Systems, Global CityFood Programme, Local Governments for Sustainability (ICLEI)</p> <p>Actions to reduce consumer food waste by food businesses and other organisations</p>
b)	<p>Facilitator: Ms Sanne Stroosnijder, Programme Manager, Wageningen Food & Biobased Research (Wageningen University & Research)</p>

	<p>Experts: Mr David Rogers, International Director, WRAP Mr Thomas Candeal, Project Manager, International Food Waste Coalition Ms Rosemary Brotchie, Senior Manager, Health and Sustainability, Consumer Goods Forum</p> <p>Actions to reduce consumer food waste in schools and universities</p>
c)	<p>Facilitator: Mr Matteo Vittuari, Professor of Agricultural Economics, Department of Agricultural and Food Science, University of Bologna</p> <p>Experts: Mr Bent Egberg Mikkelsen, Professor of urban food systems transformation, University of Copenhagen Mr Gyula Kasza, Project Coordinator, Wasteless, National Food Chain Safety Office, Budapest Mr Felix Segarra Beltran, CEO, Cuinatur – sustainable school canteens, Valencia</p>
17:00-17:10	Time for participants to get back to main meeting room
17.10-18.00	Wrap up and closing remarks
	<p>What are the main takeaways from today's sessions? Reporting back by facilitators, discussion led by Tamsin Rose, Master of ceremony</p> <p>Final closure: Ms Joke Schauvliege, Member of the European Committee of the Regions</p>