EU OPEN DATA DAYS

Contributed session 4:

Highlights from the EU Open Data Days: how open data can support policy-making

Publications Office of the European Union

23 – 25 NOVEMBER 2021

What's on the menu?

❖ Starter

Highlights of the EU Open Data Days
Inmaculada Farfan Velasco, Publications Office of the European Union

❖ Main course

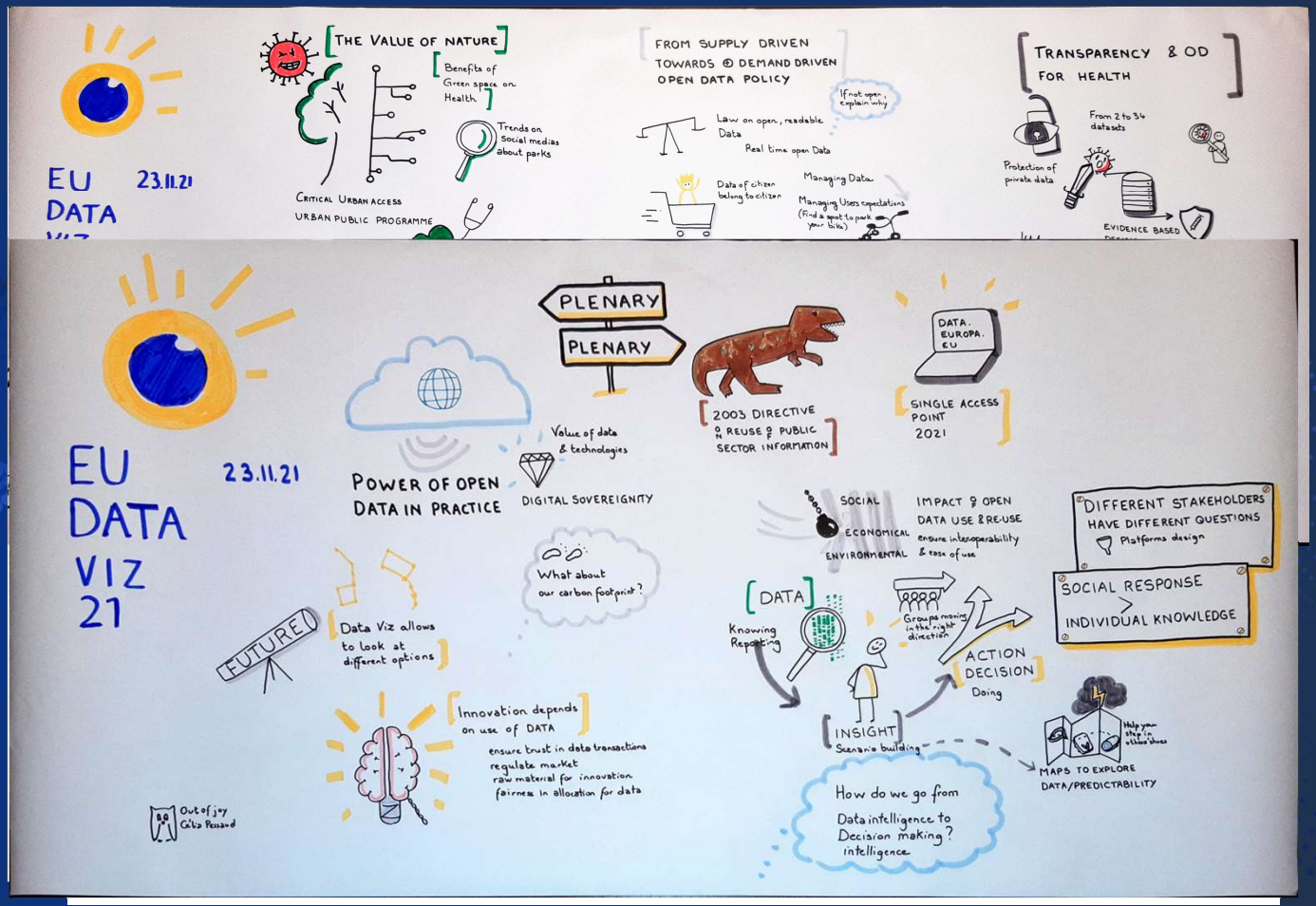
What can be done with EU open data?
Arnout Sabbe, Rusne Sileryte, Geofluxus, 1st winning team of EU Datathon 2020 – Challenge 1 European Green Deal
Visualizing data for policymaking
Benjamin Wiederkehr, Interactive Things

❖ Dessert

Closing remarks
Giulia Listorti and Paul Smits – Competence Centre on Modelling, Joint Research Centre, European Commission

What is the EU Open Data Days?

- First edition EU Open Data Days
- Online event
- Shaping our future with open data
- Organised by the Publications Office of the European Union
- Highlight the benefits of open data, its visualisation and its reuse for the EU public sector, citizens and businesses.



Created by the Visual Thinkers

Combining EU DataViz conference and EU Datathon competition

- International conference on open data and data visualisation addressing the needs of the public sector.

- The competition where teams bring ideas to address the European Commission priorities

EU Open Data Days per day

EU DataViz 2021
Open data

- Creating open data ecosystems
- Data for people
- Facilitating data reuse

EU DataViz 2021
Data visualisation

- From open data to data visualisation
- Serving citizens with dataviz
- Using dataviz for policymaking

EU Datathon 2021
The open data competition

- Challenge 1 'A European Green Deal'
- Challenge 2 'An economy that works for people'
- Challenge 3 'A Europe fit for the digital age'

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Two pillars with much in common

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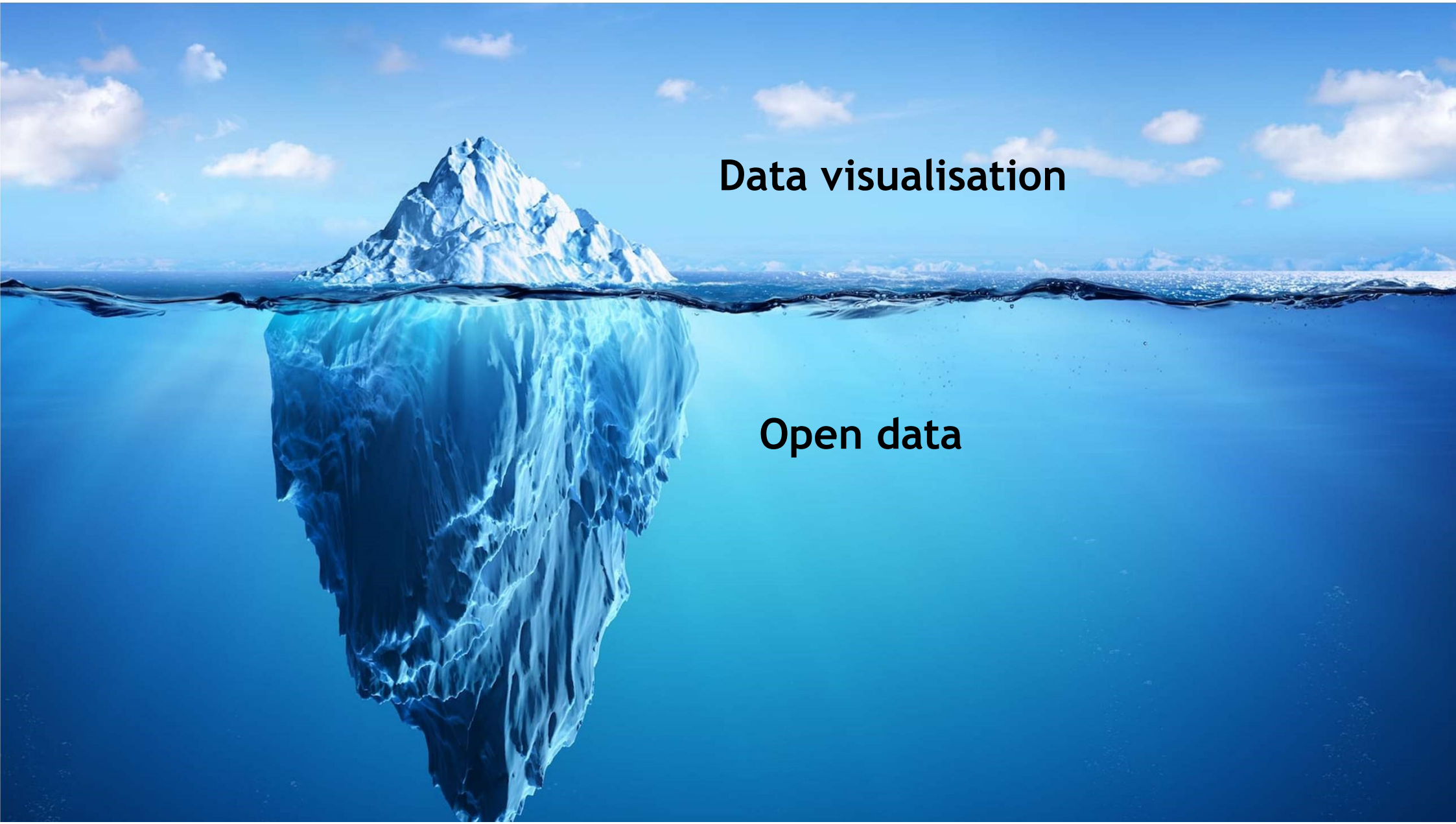
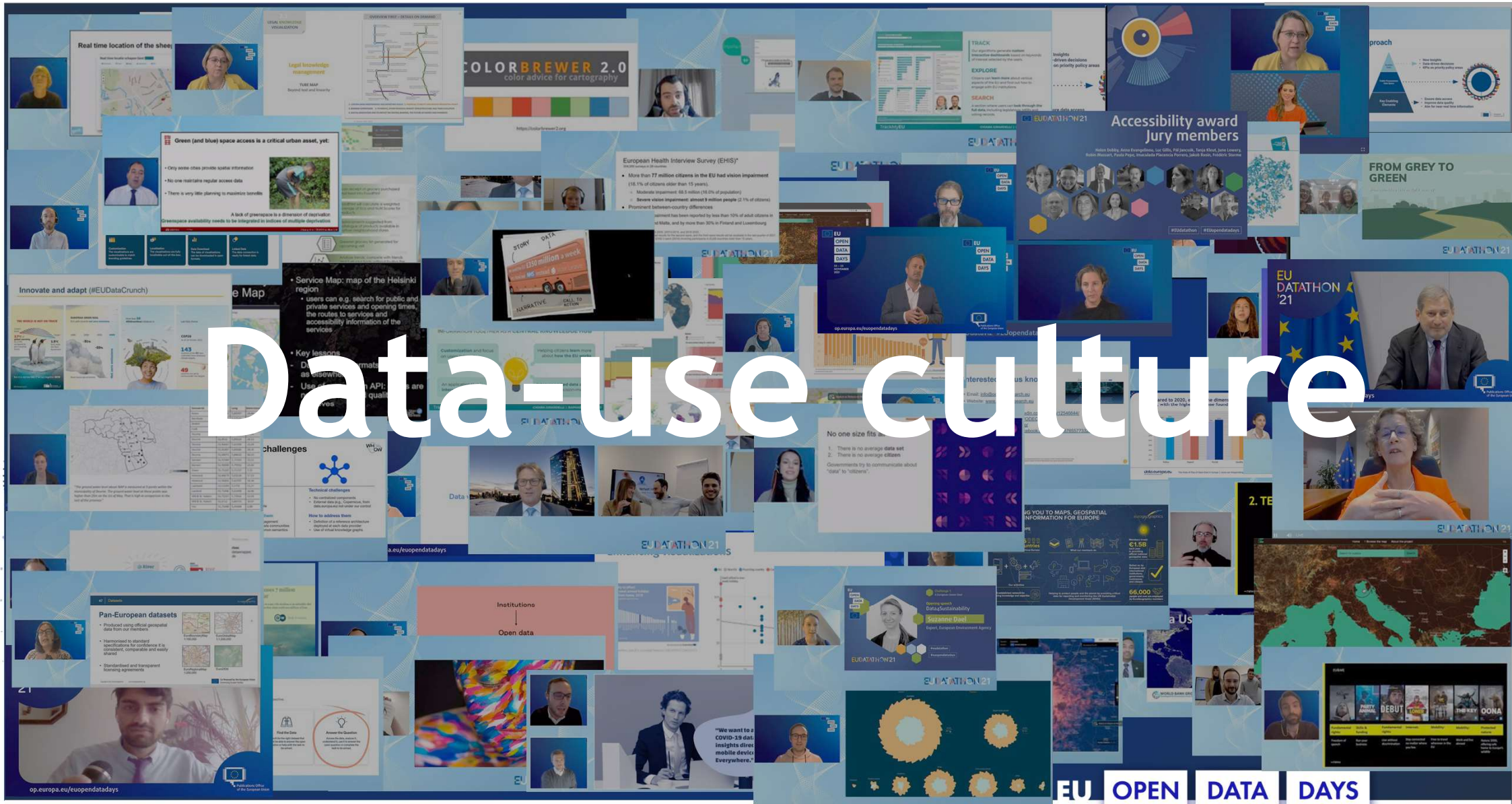

Data visualisation
Open data


Data-use culture
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Highlights for the EU Conference on Modelling for Policy-Support

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EU DATA VIZ'21
Shaping our future with open data
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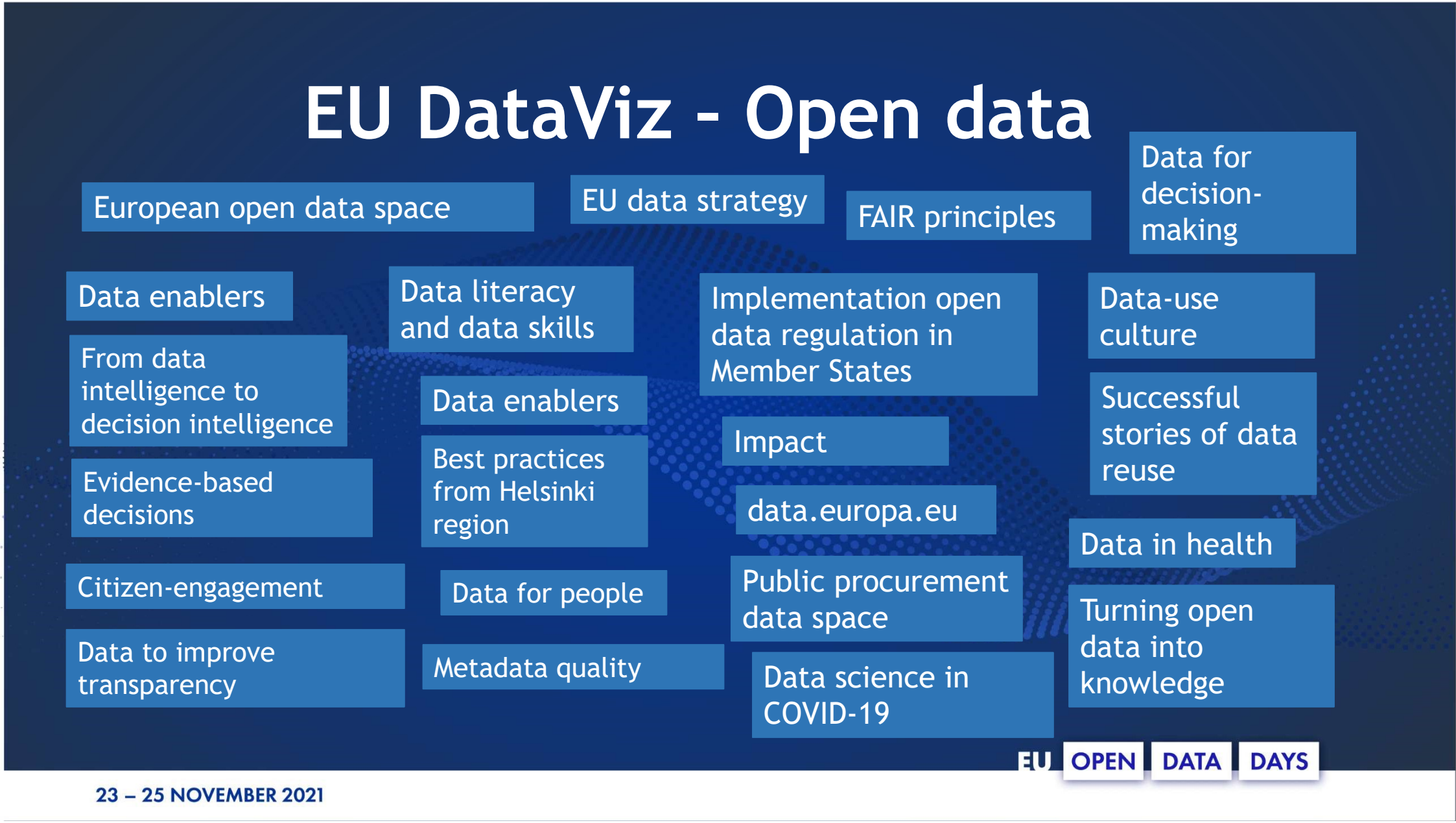
EU DataViz - Open data
European open data space
EU data strategy
FAIR principles
Data for decision-making
Data enablers
Data literacy and data skills
Implementation open data regulation in Member States
Data-use culture
From data intelligence to decision intelligence
Data enablers
Impact
Successful stories of data reuse
Evidence-based decisions
Best practices from Helsinki region
data.europa.eu
Data in health
Citizen-engagement
Data for people
Public procurement data space
Turning open data into knowledge
Data to improve transparency
Metadata quality
Data science in COVID-19
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EU DataViz - Data visualisation

- Making sense of data
- Enabler for lawyers and other sectors of our society
- Equitable, inclusive and diverse dataviz
- Data storytelling
- Empowering citizens
- Importance of dataviz in COVID-19 pandemic
- Atlas of Sustainable Development Goals
- Knowledge, storytelling, and bias
- Harmonisation of visualisations
- Simplify complexity
- Visualisation for decision-making
- Public transport for equal opportunities
- Best practices and use cases
- Visualisation for climate neutrality
- Dataviz as a radioshow
- Bite-size information
- Tangible visualisation
- Explaining complexity

EU OPEN DATA DAYS

Shaping our future with open data

EUDATATHON'21

#eudatathon 25 NOVEMBER 2021

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EU Datathon - The open data competition

Challenge 1: European Green Deal

Bring innovative solutions for the **Challenge 1 'A European Green Deal'**, to make EU's economy more sustainable and transform the Union into a modern, resource-efficient, and competitive economy.

1st winning team: The Carbons

The app aims to educate people about the carbon footprint and help make conscious food choices, making food system more sustainable.

Slide 14

S(6 You could also add the visual from Celia of the Visual Thinkers (email from Beatriz yesterday at 19.18)
STEUER Simon (OP); 26-11-2021

EU Datathon - The open data competition

Challenge 1: An economy that works for people

EU's unique social market economy allows economies to grow and reduce poverty and inequality. Teams were called to develop apps to **create deeper and fairer economic and monetary union, boost investment and jobs creation.**

1st winning team: ITER IDEA

Fight youth unemployment and connect young people (women aged 15-32) to opportunities abroad.

EU Datathon - The open data competition

Challenge 3: A Europe fit for the digital age

Demonstrate how open data can support the **digital transformation** that works for people and businesses. Develop an app that improves digital skills, increases connectivity and makes data more understandable for everyone.

1st winning team: TrackMyEU

TrackmyEU aims to bring EU decision-making closer to citizens. The app will allow you to find information on EU policies, and sort, rank, and filter this information based on your interests and preferences.

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Why open data and dataviz are mportant in modelling for policymaking?

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INCREASE GOVERNMENT
EFFICIENCY

BETTER DECISION-MAKING

DRIVE ECONOMIC GROWTH AND
INNOVATION

BETTER CITIZEN-ENGAGEMENT

Thank you

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- LinkedIn, Facebook, Instagram – @Publications Office of the EU
- Hashtags: #EUOpenDataDays, #EUDataViz, #EUDatathon

Contact us! EU DataViz: OP-EU-DATAVIZ@publications.europa.eu

EU Datathon: OP-DATATHON@publications.europa.eu