

ASTP role in Global Definition of Profession & Accreditation for KT

Brussels

Thursday January 23, 2020

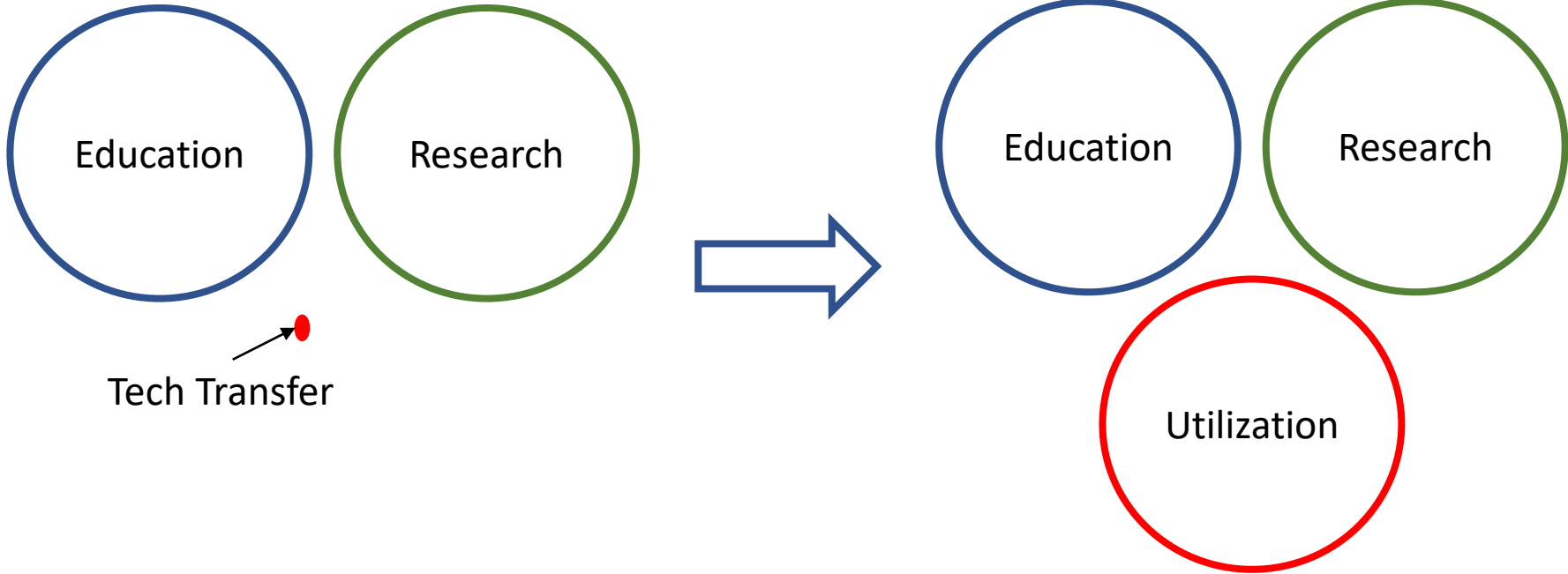


ASTP
A World of
Knowledge
Transfer

ASTP in short

- 900 members from 647 institutions in 48 countries
- Established 20ish years ago
- Celebration!
- For the benefit of
 - The members
 - The professionals
 - The wider ecosystem
- Supporting and being supported by National Associations
- Founder of ATTP the global certification organization

What does it take?



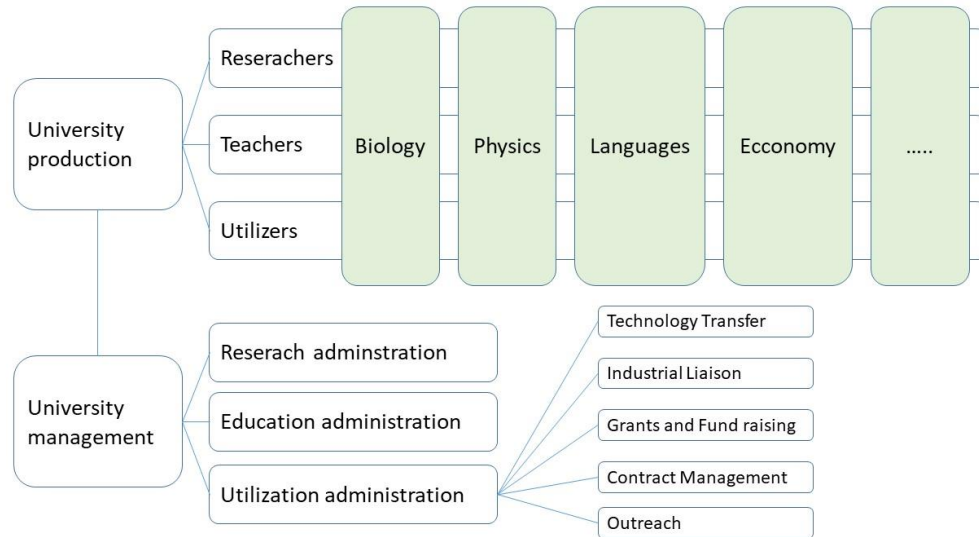
And what are the consequences

The role of Universities

- Universities three missions
 - Education
 - Reserach
 - Utilization
- Equally important hence 1/3 in budget for utilization as a national average
- Impact needs to be planed for but also need the supporting structures
 - Utilization is the key process for impact creation

Building Infrastructure for impact

- Need to restructure the university completely
- University based programs important part of this



Defining the profession

- Current trend in widening the scope of activities
- Needs to be reflected in definition
- Note that there is no less professionalism in a particular position just because that is not the profession
 - A licensing specialist is a professional, but there is no profession for this specialization
 - A tech transfer specialist (commercial part) is a professional, but there is no profession for this specialization
 - A society for tech transfer professionals (NetVal, AUTM, ASTP, PA, RC, RO, SNITTS, ...) is a professional society, but there is no profession for this specialization
- If we are going to have success we need to be core business, i.e. the profession is the "utilizer" (bad word)
- It should encompass all our specializations
- It should be defined by us

Definition of the concept Profession

“A paid occupation, especially one that involves prolonged training and a formal qualification.”

Profession is a term of a group with some common features. Among these features is delineation with other occupational groups, possessing special knowledge, tasks that contain unique or varied moments, independence and a special code of conduct.

The role of ASTP

- Defining the profession is our responsibility since
 - We represent a large chunk of the market and know how
 - Our task is to support our members as well as the wider community
 - We have the connections to the world wide community and can ascertain that it will matter

***A collaborative, creative endeavour
that translates knowledge and
research into impact in society and
the economy.***



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Exact wording still under revision

Definition

- Crafted in collaboration with
 - AUTM, US
 - KCA, Australia and New Zealand
 - Praxis-Auril, UK
- With input from the 17 members of ATTP

Why important for the community?

- Gives a foundation for claiming space and role
- Ascertains credibility for the role
- Save universities from making a complete fool of themselves
 - Failing in impact and utilization

Certification of professionals

- Process partly in place in a restricted context via ATTP
 - Scope being adjusted
- Addition development for a true profession is work in progress (hopefully)
 - Professional certification requires some additional processing
- Possibilities for bachelor and masters programs in the future?

We have a lot of large rooms in our universities
But the largest one is the room for improvement

Thank you



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