

## KT and IP

# **Intellectual Property support for SMEs**

For Knowledge Transfer EC Roundtable 23 Jan 2020

### What we do? (policy)

- Intellectual property policy/strategy
  - 1 out of 4 pillars: Smart use of IP

Improve information and awareness, especially of a strategic approach

Facilitate the use of IP in a financing context

Improve the way IP supports cooperation and sharing

"Smart IP for a competitive Europe" conclusions:

https://ec.europa.eu/growth/content/innovative-collaborative-regional-smart-intellectual-property-competitive-europe\_en



### What do we do? (projects)

- IP Helpdesks (EU, China, South-East Asia and Latin America) (ongoing)
- IP pre-diagnosis services and patent co-funding
  - For seal of excellence SMEs (ongoing)
- IP pre-diagnosis services (for cooperation)
  - For Horizon participants and EEN clients (from early 2021)



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