Valorisation Policies and IPR

Making research results work for society

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Knowledge valorisation

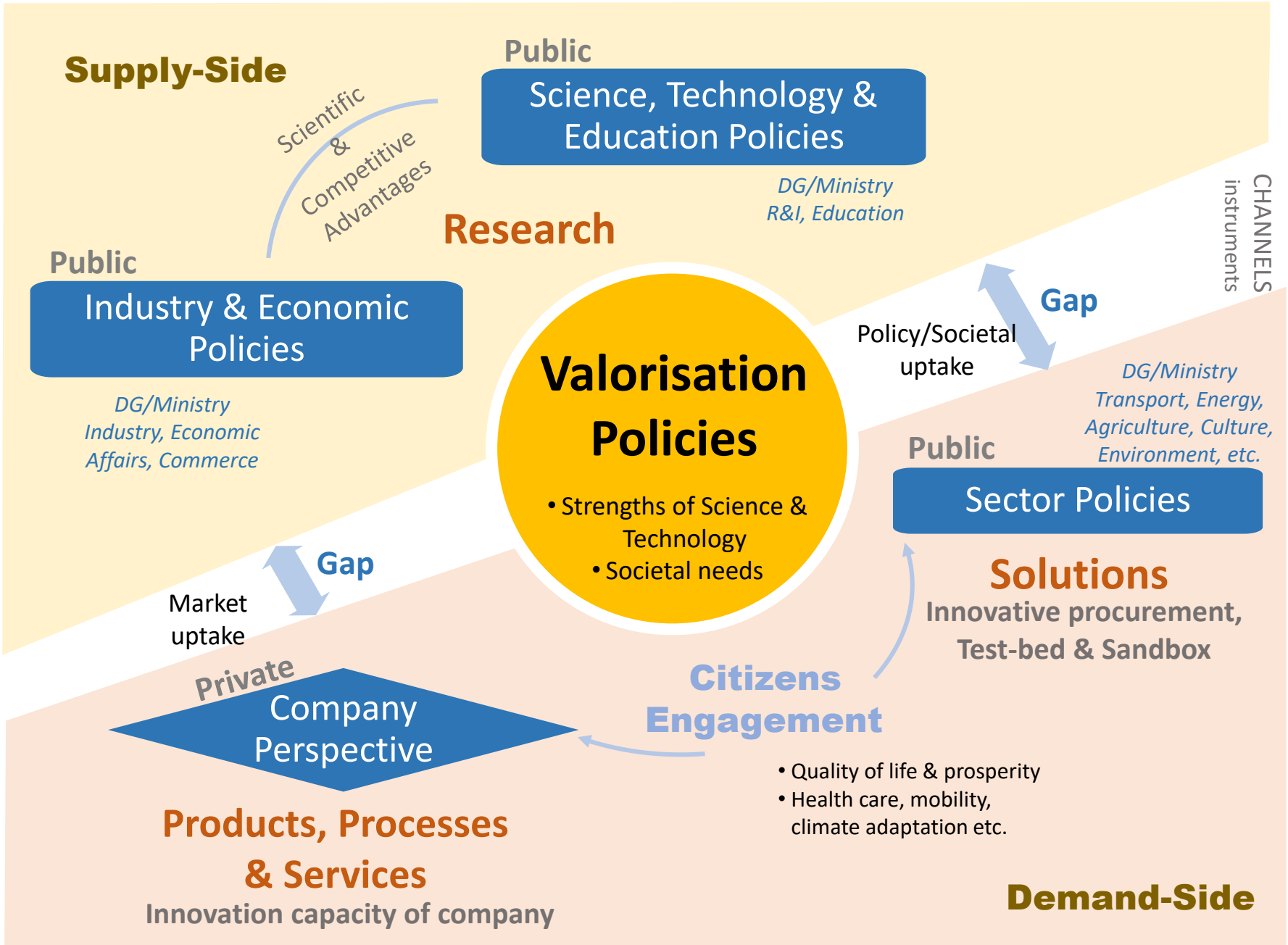## Turning world–class research and knowledge in strong industries…

Our knowledge and skills are our main resources.

→ **7%** of the world's population

→ **20%** of global R&D

→ **33%** of all high-quality scientific publications

54% of EU citizens think that, in 15 years, science and technological innovation will have benefited the fight against climate change more than actions and behaviours of individuals.
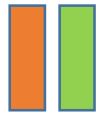
…into into sustainable solutions with economic value and societal benefits.

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Main actors	Channels	Tools
Academia, Industry	Academia-Industry joint research & mobility	• Grants and tax incentives for joint research • Joint laboratories and mixed teams • Mobility programmes (A→I & I→A) • Public – private partnerships
Priv. investors, Pub.authorities, Academia	Promoting research-driven spin-offs and start-ups (access to financing)	• Grants, debts and equity financing. • Financial support for knowledge-based spin-offs (proof of concept, seed funds, venture capitals) • Public procurement for innovation
Industry, Academia, Pub.authorities, Civil society	Intermediaries and knowledge transfer professionals	• Knowledge transfer support (via KTOs; TTOs; incubators; science parks, etc.) • Entrepreneurial support, advice and training • Networking opportunities
Civil society, Pub.authorities, Academia, Industry	Engagement of citizens, public bodies and societal actors	•Social innovation initiatives • Exchange of best practices • Support for direct engagement of cities • Collective road mapping and foresight exercises
Academia, Priv. investors	Intellectual Property management & Standardisation	• IP rights regime & grants for IP applications • Licencing support and guidance • IP advice/ boosters, IP training provisions • Standardisation activities
Pub.authorities, Academia, Industry	Knowledge circulation & informing policy	• Digital platforms and databases for knowledge circulation • Open access regulations

Academia Industry Priv. investors Pub.authorities Civil society

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Strengthening the European valorisation policy and culture

- Reinforce access to and valorisation of knowledge in the **European Research Area – ERA** (Communication)

- Strengthen link to **other policy areas**, such as industry policy

- Examine and disseminate **best practices and policies among Member States** (Mutual Learning Exercise)

- Exchange and collaboration among all **stakeholders**

- Boost knowledge valorisation in **Horizon Europe** (through actions funded and programme implementation)

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Boosting smart use of IP & standards for knowledge valorisation

- Explore a review of the **2008 EC Recommendation on the management of intellectual property** in knowledge transfer activities

- Support **IP awareness raising** and information; collaboration with EPO and EUIPO

- Improve use of **standardisation** for knowledge uptake

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Engaging citizens and local communities in knowledge uptake for social impact

Valorisation needs to ensure that it benefits all citizens, including by enabling research results and innovations to feed solutions in regions, cities and communities across Europe that respond to their needs in an inclusive way.

- Identify and support **pilots and experiments with local communities**, cities, citizens, schools and user – organisations demonstrating EU R&I added value and its societal impact

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